



*A Feast with Entertainment to
start the
Christmas Season in the Rockies*
- an Annual Charitable Museum Fund-Raising Event -

2010 Pre-Christmas Gala Dinner

- flavours of Christmas in New Orleans -

ROYAL ALEXANDRA HALL
Canadian Museum of Rail Travel
Cranbrook, BC.

Saturday
November 27
2010

* START THE CHRISTMAS SEASON with
gourmet dining, fine service and great
entertainment in the graceful ambience of the
restored Royal Alexandra Hall, a national
heritage award winner and the centrepiece
of the museum site and facilities.



Enjoy an extraordinary evening in the ambience of the 1906 Royal Alexandra Hall.
- Winner of the 2007 Heritage Canada Gold Medal "Achievement Award" for restoration -

GALA HISTORY AND TABLE LAYOUT

* After many successful gala dinners from 1983 to 2001 held in the dining car "Argyle" at the former museum site, the museum relocated in 2002. However the new site and facilities, including the Hall, were not able to be prepared for a dinner until 2005. From a former maximum of 36 in the dining car, we now seat 120 in the Hall at tables of 8, and some tables of 4. This layout leaves ample circulation space and room for entertainment, including the magnificent **1864 Concert Grand Piano**, which is used for the Gala.

ENTERTAINMENT DURING THE DINNERS (see more details on last page)

* Various musicians will entertain you between each course as short musical interludes to offer variety and excellence in the Spirit of Christmas as might be celebrated in New Orleans, the theme for this year.

CORPORATE OR GROUP BOOKINGS

* Groups or businesses may want to book a table for their staff at a special corporate rate. Or you may want to give a ticket as a gift to someone, or yourself. All tickets come with a charitable receipt.

ATTIRE

We want our guests to be comfortable, but in order to maintain the ambience of the evening with respect to the historical context of the Royal Alexandra Hall and the era portrayed, we urge attendees to maintain a business attire or, at the minimum, sports coat and tie for gentlemen. We also encourage semi and full formal wear or period costumes as this fits well with the evening ambience.

A MUSEUM ANNUAL CHARITABLE FUND-RAISING EVENT

* Since this is a fundraising event, a portion of each ticket is a **charitable donation** with an income tax deductible receipt. Net proceeds from this event helps the annual operations of the Museum.

* The Museum does not have the resources that a large urban centre would have and it does not have the average total government subsidy of between 80% and 90% for operations. The museum must raise 55% of its annual operating budget - a difficult task. Besides railcar tour ticket and gift shop sales, memberships and other ventures, these Gala Dinners are a fun annual fund-raiser. About 25% of each ticket sold pays for the printing and advertising, and entertainment costs, less any Sponsors that can be confirmed before the event. The balance (around 15%) goes to the Museum to support annual operating costs.

* **YOUR PURCHASE OF GALA TICKET IS THEREFORE A MAJOR FORM OF FINANCIAL SUPPORT TO THE MUSEUM.**

EVENING GALA DINNER SCHEDULE

Catered by **Heidi's Restaurant** 250-426-7922
Heidi's has extensive experience in catering many events at the Royal Alexandra Hall since it opened in April, 2004

5:45 pm PRE-DINNER "Champagne Reception"

- * A traditional social time in the **PALM COURT and RECEPTION HALL**, accompanied by music to begin your evening in the grace and style of the period of 1906.
- * The no-host bar with beer and wine open until 6:45; opens during dinner again until after the main course.

COURSE #1 - SAVOURY CANAPES (including Cajun Shrimp) - served 10 minutes before dinner.

- A GLASS OF CHAMPAGNE - Cooke's "Brut" (Calif.) served after your arrival with your gratis ticket

7:00 pm DINNER (Christmas in New Orleans - theme for this year)

* Served in the Royal Alexandra Hall with **professional entertainment throughout in between the courses the evening** between the various courses, and piano reception music.

* Museum volunteers in period evening gowns (circa 1912) will help seat people & serve water to tables.

COURSE #2 - APPETIZER

- Tomato Stuffed "Maque Choux" (roasted corn with "Holy Trinity" - peppers/onions/celery).
- with a glass of APERITIF WINE - Mondavi SAUVIGNON BLANC (Calif)

COURSE #3 - SALAD

- Mixed greens with Champagne Cranberry Vinaigrette and Gingerbread Croutons
- with a top up to your glass of APERITIF WINE

COURSE #4 - SOUP

- Butternut Squash with Creme Fraiche & Candied Pecans

COURSE #5 - PALATE CLEANSER

- Mandarin Grapefruit Sorbet

BREAK - 20 minutes - piano music

COURSE #6 - ENTREE

- Beef Tournedos with Bernaise
- accompanied by** - Truffle Mashed Potato, Asparagus Spears and Root Vegetables
- with 2 glasses of DINNER WINE - Peller Estates MERLOT (BC)

*BAR SERVICE closes at end of the Entree

COURSE #7 - DESSERT

- Bourbon Chocolate Pecan Pie
- with a glass of DESSERT WINE - Concha Y Toro "Late Harvest" SAUVIGNON BLANC (Chile)

AFTER DINNER RECEPTION

* held in the **PALM COURT, RECEPTION HALL & ENTRANCE HALL** ends the evening at your leisure.

COURSE #8 - FRUIT & CHEESE PLATTERS

- **Various exotic cheeses with fruit** - enjoy this last burst of flavours.

COURSE #9 - TEA/COFFEE

- with **chocolate mint sticks**, and a small shot of Liqueur in your beverage if you wish.
- Museum volunteers in period dress will help serve.

ADVANCE TICKETS REQUIRED

FLOOR PLAN & DINNER PRICES ON THE TICKET ORDER FORM INSERT

- a maximum of 120 per evening with 12 tables of 8 and 6 tables of 4, so early bookings are recommended

GALA ENTERTAINMENT

The historic 1884 John Broadwood & Sons Concert Grand piano will provide reception music and accompaniment for soloists and other entertainers between the dinner courses and at the Brunch. Enjoy the professional entertainment in the superb acoustics of the Hall.



* The Piano is available for specialized concert use at the Hall, and is a vintage instrument, with original action and ivories, and finished in rosewood. It has the sound of a mid-19th century grand piano. This historic piano also assists young aspiring musicians to learn from visiting performers, perfect their art through performance on this unique instrument, and provide a more comprehensive music instruction in the region. A variety of other rental uses in the Hall include weddings, luncheons, dinners, dances, meetings, etc.



ALSO
Remember the
Annual
Royal
Alexandra
Masquerade
Saturday,
February
26/2011
**A Fun Event
for All!**

Details will be available online later in the year and brochures will be printed in early January 2011.

2010 TICKET ORDER FORM**TYPE OF TICKET****DINNER**
SATURDAY
Nov. 27/10**TOTAL**
COST**1) SINGLE TICKETS****DINNER = \$ 119/person**
+ 1 charitable receipt for \$34

=

\$ _____

2) TABLE FOR 4

(6 tables for 4 are available)

DINNER = \$ 464/table
+ 1 charitable receipt for \$125

=

\$ _____

3) TABLE FOR 8

(12 tables for 8 are available)

DINNER = \$896/table
+ 1 charitable receipt for \$219

=

\$ _____

2010 GALA THEME
*Christmas in
New Orleans***(Includes HST) TOTAL DUE****\$ _____**

NAME(s)

Address City Prov

Postal Code Phone (.....) Email

CASH _____ CHEQUE _____ CREDIT CARD TYPE _____ * Phone in or come in for transaction at Museum

* EARLY TICKET PURCHASES ARE RECOMMENDED DUE TO GALA'S POPULARITY AND LIMITED CAPACITY.

* SEE THE **ATTACHED TABLE LAYOUT** FOR YOUR LOCATION OF CHOICE. IT IS ADVISED TO PHONE THE MUSEUM TO SEE WHICH PLACES ARE STILL AVAILABLE BEFORE YOU BOOK - PHONE: 250-489-3918 or FAX: 250-489-5744
EMAIL: mail@trainsdeluxe.com. MAILING ADDRESS: Box 400, Cranbrook, BC., V1C 4H9* **REPLY BY EMAIL** FROM AN ON-LINE GALA DINNER TICKET ORDER FORM ON THE WEB AT **www.trains deluxe. com*** **OR MAIL** THESE TICKET STUBS BEFORE NOV. 8 TO THE MUSEUM AT Box 400, Cranbrook, BC., V1C 4H9 - *if mailing after Nov. 8 please call the museum to advise of the mailing.***WE HOPE TO SEE YOU!**

Bob Benisson
Chair - Board of Directors
Cranbrook Archives, Museum and Landmark Foundation

Bob Benisson

Corinne Friesen
Chair - Pre-Christmas Gala Dinners Committee
Canadian Museum of Rail Travel

Corinne Friesen

2010 Pre-Christmas Gala DINNER

CANADIAN MUSEUM OF RAIL TRAVEL - ROYAL ALEXANDRA HALL

SPECIAL ACCOMMODATION PACKAGES

THE PRESTIGE ROCKY MOUNTAIN RESORT

adjacent to the museum

* Located conveniently by pathway through "Van Horne Park", this 4 1/2 star hotel opened in 1999 on the Museum Development Zone of the City, and has a railway history context.

* It works in partnership with the museum in promoting the railway history of Cranbrook and area.

* Full service: Spa, Pool, Gym, Hair Salon, Dining Room, Lounge and Coffee Shop.

* The Hotel is offering a **special Gala rate** - Phone 250-417-0444 or 1-800-737-8443, and quote "Museum Gala Dinner"

www.prestigeinn.com
Cranbrook@PrestigeHotels.ca



"CRANBROOK PREMIER RESIDENCE"

(CPR House) Bed & Breakfast

* Located at 117-12th Ave. in the heart of the historic "Baker Hill Residential Heritage Area", and adjacent to the downtown area, this heritage B&B is within a reasonable walking distance of the Railway Museum.

* **Built in 1900 as the "Railway Superintendent's Home"**, this 4,000 sq. ft. heritage home was beautifully restored and upgraded to modern standards of comfort over 4 years, opening in 2006.

* CPR House is offering a **special Gala rate** - Phone 250-417-2987 and quote "Museum Gala Dinner"
www.cprhouse.com
cprhouse@shaw.ca



2010 GALA TABLE LAYOUT PLAN

